



Jeff Randolph

Chief Marketing Officer

Jeff Randolph, chief marketing officer at EAG Advertising & Marketing is not just a marketing strategist; he's a storyteller, a data geek and an entertaining educator. With over two decades of experience, Jeff has a Pandora's box of knowledge to share from his time in national nonprofits and advertising agencies, big and small.

Keynote, Workshop and Educational Session Topics

- Marketing for Nonprofits
- Marketing for Entrepreneurs
- Marketing Data and Analytics
- Employer Branding
- Strategic Marketing Planning

While Jeff's topics are all-encompassing, he tailors his topic and presentation style to resonate with each audience, ensuring that everyone walks away with actionable insights. Whether it's a keynote, workshop or training session, Jeff's goal is to engage, inspire and educate.

Unique Expertise

- Mastery of marketing fundamentals and their practical applications
- Insights from working with a diverse range of clients, including small businesses, entrepreneurs and nonprofits

Notable, Past Speaking Engagements

- American Marketing Association
- Zoo Registrar's Association
- ARMA International
- Camp Fire
- Special Olympics of Kansas
- Goodwill of Western Missouri & Eastern Kansas
- Kansas CASA
- School Smart KC
- Nonprofit Connect
- Multiple Chambers of Commerce
- Kansas City Society of Association Executives



Professional Experience

- Adjunct marketing professor for Avila University's MBA program since 2002

What to Expect

Jeff's speaking style is engaging and participatory, often incorporating real-time audience interaction and improv. He's available for speaking engagements nationwide, ready to turn any event into a memorable learning experience. For organizations wanting to spark a team's creativity or gain practical marketing insights and have an engaging time doing so, Jeff Randolph is an entertaining and wise speaker.

To Book Jeff or Learn More

jrandolph@eagadv.com | 816-590-8298

LinkedIn:



Accolades and Awards

- Host of the Small Business Miracles Podcast
- 2018 Outstanding MBA Alumni Award
- 2019 Agency of the Year
- Two-time, two-term president of the award-winning Kansas City chapter of the American Marketing Association